

Report of the Strategic Director of Health and Wellbeing to the meeting of Bradford South Area Committee to be held on 15th March 2018

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Subject:

Public Health in South area of Bradford District

Summary statement:

This report informs Bradford South Area Committee about the work of the Public Health department, in particular how the work contributes to the health and wellbeing of the population on the Bradford South area

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Portfolio:

Health and Wellbeing Cllr Val Slater

Overview & Scrutiny Area:

Health and Social Care

1. SUMMARY

The following report aims to inform the Bradford South Area committee of the health and wellbeing of the residents of Bradford South and in doing so will discuss some complex health and wellbeing concerns which are demonstrated in the accompanying Public Health (PH) profile –appendix 1 to this document.

2. BACKGROUND

The Public Health department was established in the Local Authority in 2013 as part of the reforms created by the Health and Social Care Act 2012. On entry to the Council Public Health was a stand alone department however the Council restructure in 2015/6 bought three key services together; PH; Environmental Health and the department of Adult services to create one directorate; the Department of Health and Wellbeing. This recognises the importance of the links and relationships between all three and creates an environment where it is possible to foster more 'joined up' service delivery for the residents of Bradford District.

This report is the fourth prepared for South Area committee to consider by PH and as such hopes to build on previous information and demonstrate new service approaches.

There are some complex health issues in the south area wards as indicated by the outturns included appendix 1. These cannot be tackled effectively by any one service but require concerted effort to be made by professionals from a range of disciplines; voluntary and community organisations; leaders and activists as well as individuals if material changes are to be realised.

Bradford South has the third highest infant mortality rate of the 5 areas which make up Bradford district. Although this is worrying the figures show that there has been a decrease in this indicator over the period from 2013 to 2015 with 23 infant deaths in that period. This brings the average to 4.9 per 1000 live births which is below the overall Bradford average of 5.9; positive news for the area.

The average life expectancy figures continue to be lower than the wider Bradford districts overall in Bradford South. This may be explained by the higher mortality rates from cancer; cardio vascular illnesses and respiratory conditions experienced in the area. All three of these factors combine to affect the longer term health outcomes for individuals resident in Bradford South.

Child excess weight rates for both 4-5 year olds and 10-11 years olds are still higher than the Bradford District average. In response PH and their partners have joined together to create the 'Healthy Bradford Plan' under which new service responses are being developed. It is hoped this more comprehensive and partnership based approach as it is implemented will begin to reduce these figures in coming years. This will be discussed in more detail further on in this report.

3. OTHER CONSIDERATIONS

3.1 There are a range of practical services and programmes working hard in the Bradford South area and available across the district with the aim of tackling some of the above. These are detailed below.

3.2 Working with Adults

3.2.1 Stop smoking services and tackling illicit tobacco

Stop smoking support is provided by a team of specialists based in public health and via a network of providers in primary care and pharmacies. Stop smoking support is available at a range of venues including GP practices, libraries, supermarkets, and children's centres to ensure that support is accessible within communities. Within secondary care support to quit smoking is provided by the specialist team on the ward.

Reducing smoking in pregnancy has been a priority for a number of years. Public health work with a range of health partners to ensure a systematic and evidence based approach to tackle maternal smoking is embedded throughout the antenatal care pathway.

Breathe 2025 is the vision for the Yorkshire and Humber promoted locally - to see the next generation of children born and raised in a place free from tobacco, where smoking is unusual. A multipronged approach to reduce the number of young people taking up smoking is a priority. This includes tackling the trade in illegal tobacco. 'Keep it Out' is a programme jointly funded by local authorities across West Yorkshire to combat the damage illegal tobacco does to our communities. Available from a range of sources within some local communities, the sale of illegal tobacco seriously undermines the impact of other tobacco control measures, makes it easier for children to start smoking; enabling them to become hooked at a young age.

West Yorkshire and Harrogate Cancer Alliance have identified tobacco control as a key element of its work to prevent cancer and cancer-related deaths. The alliance board propose to provide additional funding in Bradford and Wakefield to tackle lung cancer across the district through four specific programmes of work

- Support people to stop smoking
- Raise awareness of early signs and symptoms
- Develop a pilot 'lung health check' scheme
- Optimising care and treatment pathways

The proposal creates the opportunity to establish a local health and care partnership between the local council, providers of NHS services (hospitals, mental health, GPs and community services) and commissioning organisations in order to drive the four-pronged programme.

Public health continue to work in partnership with Bradford City and Districts CCG's Bradford Breathing Better programme to improve respiratory health outcomes for children, young people and adults in Bradford with COPD or asthma.

3.2.2 Screening

Uptake of the three national cancer screening programmes (bowel screening, cervical screening and breast screening) is low across the two Bradford CCGs. NHS England is responsible for the commissioning and monitoring of these programmes and holds regular meetings at local level with stakeholders to improve uptake. A report on screening and immunisations was presented by the West Yorkshire

Screening and Immunisation Team at the Health and Social Care Scrutiny Committee in December 2017.

Over the past year Bradford has been visited by both Cancer Research UK and MacMillan Cancer Support road shows to raise awareness of the cancer screening programmes. The NHS England Screening and Immunisation team are also undertaking work at GP practice level to identify practices with low uptake of screening and help them to develop strategies to improve uptake. There is also a research project from Bradford University which is about to start in April 2018 aimed at improving health outcomes and screening uptake in South Asian women. One of the bases for the project will be The Ridge Medical Practice.

3.2.3 Community Connectors programme

The City and Districts Clinical Commissioning Groups have been working on the development of new service options for some of their more vulnerable patients. The Community Connectors programme offers 6 weeks of personal support to help individuals access a range of services appropriate to their needs. In particular this includes community facilities; weight management; food and nutritional help; referral to money management and debt services.

Hale was successful in being awarded the tender and has applied for additional money to extend the programme through the Department of Health.

They have also been awarded funding from the Controlling Migration fund through the Council to extend this service specifically for people from Central and Eastern European communities. This more tailored service will be offered in areas where there are known higher populations from these communities; including Great Horton amongst others. This will offer all the services noted above and also help people to navigate national health services appropriately, such as access to specialist consultancy services and accident and emergency.

One part of the Community Navigators programme will be delivered from Bradford Royal Infirmary's accident and emergency centre to help direct individuals to more appropriate options.

3.2.4 Self Care and Prevention

The Self Care and Prevention Programme is led by Bradford Council Public Health, Health and Wellbeing Department and delivered in partnership with the local authority, health, third sector and providers.

The programme works across Bradford and Craven with people of all ages and is one of the enabler programmes of the Integration and Change Board (ICB).

The aim of the Self Care and Prevention Programme is to support people, including our health and care workforce, to understand what Self Care means and empower them to have the skills, confidence and tools to take control of their own health and wellbeing and manage long term conditions better.

The programme delivers a range of self care and prevention focused projects and activities across Bradford district including Bradford South.

One of the key targets of the Bradford and Craven Health and Wellbeing Plan is to deliver self care training to 10% of the health and care workforce.

Three levels of training are available for the workforce including basic awareness, Making Every Contact Count (MECC) and Motivational Interviewing or Conversations

for Change. The MECC training (Making Every Contact Count) is delivered by an in-house team (Public Health) and an organisation called RIPEN are currently commissioned by the programme to deliver Motivational Interviewing or Conversations for Change training across Bradford and Craven.

A significant number of staff working across the health and care landscape have attended the Motivational Interviewing or Conversations for Change training to date including staff from the Ridge Medical Practice in Bradford South and this will continue to be rolled out across Bradford and Craven in 2018/19.

RIPEN have also worked closely with a number of third sector partners across the district to co-develop and co-create a change programme called SMILE. It is based on Motivational Interviewing, Acceptance and Commitment Therapy, Mindfulness, Laughter Yoga and Asset based Community Development. The aim of the SMILE programme is to up-skill and train front-line staff to deliver the change programme to the people they work with in the community. The roll out of this programme has already started and the aim is to deliver it across Bradford and Craven in 2018/19.

In addition, active signposting training was recently made available to GP receptionists working across the district and receptionists from Sunnybank Medical Centre and Low Moor Medical Practice have completed the training.

The Self Care and Prevention Programme works collaboratively with partners from across the district to deliver a comprehensive calendar of events throughout the year and also during Self Care Week which takes place annually in November.

This year, an organisation called New Horizons in Bradford South ran a programme called 'Woodside's Got Talent'. Children from local primary schools and their parents worked together to create a programme incorporating physical activity and preparing healthy meals. Feedback from the parents and children was extremely positive as the programme helped them to see the benefits of making healthier food choices and taking up regular physical activity to improve their overall health and mental wellbeing.

3.2.5 Welfare Advice

Welfare advice services are an important resource in the district and the contract holder for the South Area is CHAS @ St Vincent De Paul. They provide a range of expert welfare advice; debt and other advice services which can be accessed through a mixture of outreach sessions; telephone and appointment based options. As a result of previous reports to the South Area committee outreach locations have been adjusted to reflect the knowledge and understanding of elected members in the community.

The demand for welfare advice is strong and sessions are well used. The monitoring returns for Bradford South show a steady increase in the numbers of people accessing services rising from an average of 700 enquires in Quarters 4 (2016/7) and 1 (2018/19) to 1256 in Quarter 2 of this year. The greatest numbers of these are for welfare benefit; followed by debt.

The transformation expected of all welfare advice provision to accommodate new forms of access such as internet; web-chat and e-mail has been delayed but is

expected to be online in the next few months. It is expected this will help support people who need to access welfare advice after routine working hours.

One area that continues to cause concern for welfare advice is the delivery of services in all appropriate community languages. CHAS @ St Vincent has workers who speak relevant South Asian languages; Urdu; Punjabi; Bengali etc. However in common with the other 3 providers of welfare advice, relevant Central and Eastern European Languages are more difficult to source. This has meant that people with these language needs have been accessing services where there are appropriate speakers in neighbouring wards but it is hoped that the plans below will be able to rectify this.

Funding to develop better language skills amongst this sector has been granted by the Controlling Migration Fund. This will be used to skill up members of the community; to deliver formal interpretation and translation. It is planned to 'purchase' accredited interpretation/translation training through the college for community activists; volunteers and others with a view to being able to support advice and other community based work for the future. Additionally training in immigration advice; the quality mark required by the Home Office, will be purchased for advice workers to make sure there is enough capacity in the Bradford district as this is much sought after.

3.2.6 Warm Homes Healthy People

The Warm Homes Healthy People programme (WHHP) is a winter warmth project which offers short term interventions to mitigate against inclement winter weather for some of the district's more vulnerable households. For eligibility to the programme the household needs to have the one or more of the following resident;

- Household member(s) aged over 75
- Household member(s) aged over 65
- Household income below £16,190
- Household member(s) with Long Term Health Condition
- Household member(s) with a Mental health condition
- Household member(s) living with Dementia
- Household member(s) with a Learning disability
- Children under 5 in the household
- Pregnant household member
- Asylum seeker or refugee
- In receipt of benefits
- Accommodation in disrepair / not adequately heated
- Experiencing/fleeing domestic abuse

So far the programme has received 258 referrals from across the district. The services are accessed via the provider Groundworks' website and through telephone referrals. Recipients can be directed to a range of services including the following;

- Fuel poverty-home energy assessments; help to manage household energy bills; the fitting of radiator foils; emergency heating and support to switch fuel providers
- Practical support- food parcels; clothing such as hats; coats etc
- Befriending support

Groundworks hold the contract for the delivery of WHHP however it is actually delivered by a strong partnership of agencies which include Age Concern; Hale;

Family Action; Innchurches and the Council. This ensures that multiple services can be provided through one referral and that formal links can be made with the Revenues and Benefits social support systems which can give emergency 'top up's' for prepaid energy metered households and fast track referrals into debt counselling systems delivered by Bradford and Airedale Citizens' Advice Bureau and the Law Centre.

The contract runs for two years 2017/18 and 2018/19 so there will be some continuity in services until then.

3.2.7 Recovery services - Drug and/or Alcohol support

On 1st October 2017 a new fully integrated substance misuse service for Alcohol and Drug users in Bradford and Airedale commenced under the service name 'New Directions'.

The service is delivered by Change, Grow, Live (CGL), a large national recovery focussed organisation who are working in partnership with Bridge and Project 6.

The service operates a dedicated single point of contact based at Pelican House, 10 Currier Street, Bradford BD1 5BA and all service users, carers, professionals or members of the public can make referrals to the service through a dedicated 24/7 contact number of 01274 296023.

Any individual who accesses interventions at the service will be allocated a dedicated recovery worker who will work with the individual at an appropriate location. New directions have hubs located in both Bradford and Keighley and also access to 27 community locations across the district.

The community locations utilised in Bradford South area are the following;

- The Life Centre, 102-104 Bierley House 4 6BU
- Royds Community Centre, Royds Enterprise Park, Future Fields, BD6 3EW
- Woodside Centre, 82, Fenwick Drive, Woodside BD6 2RZ
- The Bedale Centre, Bedale Drive, BD6 3ST

3.3 Work with children and families

3.3.1 Reducing Obesity in Adults & Children

The Thornbury Centre along with local partners delivers the Obesity Prevention & Early Intervention Service (OPEIS). The aim of OPEIS is to support adults, young people and children to increase their physical activity and improve their diet

A range of both nutrition and physical activity programmes for children, adults & family programmes are delivered in Tong, Wibsey, Wyke & Royds wards.

This includes the following;

Great Horton ward- services delivered from Grange Interlink (OPEIS) to support physical activity in the great Horton Ward.

At Bracken Hill school: Dance/exercise to adults and multi sports for children

The Service contributes to making a positive impact on indicators relating to adult and childhood obesity within the Public Health Outcomes Framework;

Outcomes to be reported using appropriate evidenced based tools for physical activity/dietary intake.

- Proportion of physically active and inactive adults (PHOF 2.13)
- Utilisation of outdoor space for exercise/health reasons (PHOF 1.16)
- Excess weight in 4-5 and 10-11 year olds (PHOF 2.06)
- Excess weight in adults (PHOF 2.12)
- Diet (2.11)

3.3.2 Infant mortality

Infant mortality rates are improving but remain above regional and national rates. The Every Baby Matters (EBM) Steering Group continues to co-ordinate and lead the partnership work in key priority areas to improve maternal and infant health and reduce infant mortality across the Bradford District. The EBM steering group co-ordinates detailed action plans which draws together a number of local activities and programmes that partners are continuing to work on and prioritise across 10 Recommendation areas. Some key work over the past year has included:

- Ensuring pregnant women and women with young children have priority to access safer and healthier housing where appropriate and standards in the private sector are improved.
- Systematic work across the district to promote breastfeeding using UNICEF approved evidence based approaches and actively promoting healthy eating and healthy weight for pregnant women, as well as continued promotion of Vitamin D tablets and Vitamin D awareness.
- Early access to high quality antenatal care for all pregnant women with a focus on identifying those who are at risk or vulnerable at an early stage to provide support.
- Robust universal healthy child programme offer for young children and their families with a focus on support and signposting for those who are more vulnerable including access to services in Children's Centres, voluntary and community sector, and Primary care.
- Support for women to stop smoking in pregnancy with specialist midwifery services.
- Development of a family leaflet and video planned around increasing genetic inheritance awareness.
- A range of social media campaigns to support safe sleeping, breastfeeding, stopping smoking in pregnancy and other key areas.
- Continued in depth analysis of why infants die in the district as part of the Child Death Overview Panel work with an annual published report.
- Use of national and local research such as the Born in Bradford research and emerging research and evaluation from the Big Lottery funded Better Start Bradford programme.

3.3.3 Family centres

The council supports St Christopher's Family Centre, (Tong/Holmewood). This was previously funded through the Early Years Grant (Public health and Children services joint funding) however now is fully funded by Public health Grant.

The services offered are;

- *Baby Sense Infant Massage for babies 0-6 months*-working with 20 babies on the Baby Sense Infant Massage programme
- *Baby Sense Treasure Basket* –working with 20 babies aged (7-12 months)

- *Early Birds*- cooking and food activities for children under 5.
- *Heaven's Kitchen*-for children aged 0 – 13
- *Playing with Purpose*- working with 40 children in their own homes to increase activity and positive play experiences

3.3.4 Children's dental health

Whilst tooth decay among 5 year olds in the district is improving overall, it remains poor in comparison to the region and nationally. An average number of teeth affected by decay (decayed, missing or filled teeth - dmft) per 5 year old child was 1.50 across the district in 2014/15 ; an improvement since the last survey in 2012 but above regional and national levels.

There is still much more to be done particularly in the more deprived parts of Bradford where average number of teeth affected by decay is higher than the District's average. Bradford Council's Public Health team has worked hard to keep children free of tooth decay through commissioning a number of evidence-based programmes under the banner of Building Brighter Smiles. These programmes reach young children in a variety of early years settings and includes a focus on prevention, early intervention and targeted approach focused on areas of greatest need within the district and include fluoride varnish programmes, tooth brushing schemes delivered in some deprived primary schools, community based prevention projects and health visitor oral health promotion at 6-9 months. Partnership working and training initiatives to ensure parents, carers, education and health workers are aware of best practice for oral health have been integral to the success of these programmes

3.3.5 Teen pregnancy work

Ur Choice Relationship and Sex Education programme is delivered across the district in 11 upper Schools.

Within Bradford South area Tong and Buttershaw Business and Enterprise College deliver the programme in their schools. This Relationship and Sex Education Programme is delivered in years 7, 8,9,10 and looks at relationships, social media, and sexual health. The programme covers a whole range of issues such as bullying, safety, Child Sexual Exploitation, domestic violence, sexting and offers advice and information. Other schools are contacting PH to look at the programme in light of becoming mandatory in 2019. PH offer teacher training and the resources to deliver the programme in school.

The Sexual and Reproductive Health Service has a Hub in the city centre that is open 6 days a week and 5 spokes across the district. One spoke being located at Bowling Hall Medical Practice on Rooley lane. The Sexual Health Service offers Contraception and sexual health services to all Bradford residents.

Bradford has been fortunate in receiving funding via the Controlling Migration Fund (Ministry of Housing, Communities and Local Government) for a range of different projects. Public Health has been asked to develop the strand looking at teenage pregnancy amongst young women from the Central and Eastern European communities.

Current information from the Teenage Pregnancy midwifery service indicates that there has been an over-representation of young women from these communities using that service and that this is also often quite late in their pregnancy. The programme is district wide with a focus on areas where there are higher numbers of

Central and Eastern European community's resident; in South area this includes Great Horton.

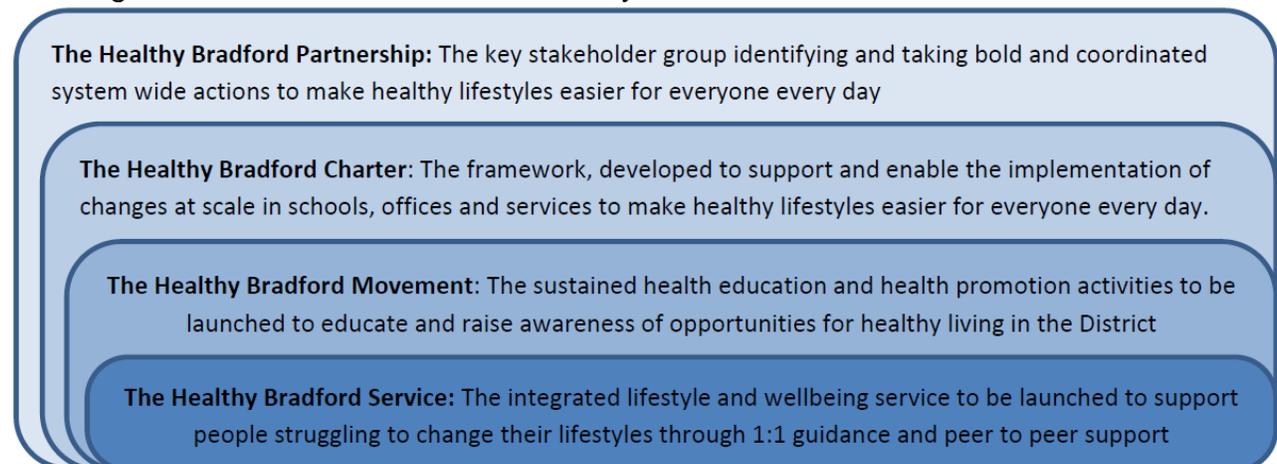
The project aims to understand more about teenage pregnancy in the Central and Eastern European community and to develop service responses based on that knowledge. It has started with research; gathering the views of young people using a questionnaire which the Youth services and Neighbourhood Offices have supported. The analysis of these is now being collated and it is expected that outcomes will include a better understanding of contraception needs, relationships and sexual education work and help to support better and earlier use of pre-natal services for the future.

3.4 Cross system working

3.4.1 Healthy Bradford Plan

The Healthy Bradford Plan led by Public Health aims to bring a collaboration of partners together to shape the system with coordinated actions towards a shared ambition: To make it easier for everyone, everywhere in the District, to live healthy and active lifestyles every day. The plan consists for four core activities shown in Figure 1. Each activity will build on the previous and each will develop numerous actions with multiple partners to identify and tackle the drivers of unhealthy lifestyles across the population. Much work is currently underway in each domain as the details of this are developed in 2018, further details will be shared.

Figure 1: Four core activities of Healthy Bradford Plan



3.4.2 Air Quality Improvement Action in Bradford

There are areas of South area of Bradford in which concentrations of air pollutants are higher than they should be. This is in common with other urban parts of Bradford which also have busy roads, industry and large numbers of domestic properties. In order to tackle this problem Bradford Council has adopted an air quality strategy in 2011 and more recently a Low Emission Strategy^[1] (LES). Bradford's LES has a focus on actions that produce results on the ground and has had outputs that improve air quality some of which are;

All relevant planning applications in Bradford have air quality mitigation applied to them; this has yielded the conditioning of;

- i) In excess of 4,000 electric vehicle charging points at domestic and commercial

premises since 2013

- ii) Fleet standards of current or previous euro standard for all commercial fleets on new developments with low emission strategy conditions for larger fleets
- iii) Dust control on all construction works in accordance with best practice guidance
- iv) Low emission travel plans for staff and householders
- v) Damage cost calculations for larger developments leading to site specific mitigation, examples of which include an electric minibus for staff and new cycling infrastructure.

Council procurement processes have been changed to include consideration of emissions (5% of contract via social values) in all purchase decisions. Vehicle procurement includes consideration of whole life costing's.

The Council fleet includes the use of ULEV vehicles wherever practical and has recently received a 4 star Ecostars rating.

A Low Emission Zone (LEZ) feasibility study^[2] has been carried out to inform LEZ policy at Bradford, the study was carried out in collaboration with health researchers and has calculated annual health cost savings related to LEZ interventions in Bradford.

The data from the LEZ study has been used to support a successful CVTF bid to retrofit 25 commercial buses, subsequent PEMS (portable emissions monitoring) testing showed a 96% reduction in NOX emissions. In February 2018 a further £1.1m has been secured to retrofit a further 62 buses.

A biomethane trial^[3] and gas feasibility study has been carried out at Bradford. This has lead to a current facilities management project to look at the feasibility of City gas station at the new Super depot being proposed by the Council, this would potentially be in partnership with local bus companies.

The Council works closely with health researchers at Born In Bradford to understand the health effects of air pollution on the Bradford population through the environmental epidemiology studies they are carrying out. The Council is a partner to some of their work and the compelling data they produce some of the evidence base for the work that the Council does to improve air quality.

Bradford has also worked to share good practice and improve air quality across the region via development a West Yorkshire Low Emission Strategy^[4]. Bradford led and managed this project in collaboration with the 5 WY authorities, the Combined Authority and Public Health England. The finished strategy was adopted by the 5 Local Authorities in July 2016.

Bradford's work on air quality has been recognised nationally as exemplar, with recognition for air quality work at the Sustainable City Awards (2013), the MJ Local Government Awards (2014) and the Fleet Hero Awards in 2016.

We cannot include all our initiatives here, but the information above and the links provided demonstrate some of the work Bradford Council has done to reduce air quality impact.

- [1] <https://www.bradford.gov.uk/media/1385/bradfordlowemissionstrategy2013.pdf>
- [2] <https://www.bradford.gov.uk/media/1384/reportofthelezfeasibilitystudy.pdf>
- [3] <https://www.bradford.gov.uk/media/1388/trialofbiomethanevehiclesbybradfordcitycouncil.pdf>
- [4] <http://www.westyorks-ca.gov.uk/News/Articles/WYLE-Draft-Strategy/>

4. FINANCIAL & RESOURCE APPRAISAL

4.1 There are no significant financial implications for Bradford Council arising from this report.

4.2 There are no significant staffing implications for Bradford Council arising from this report.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

There are no significant risks arising out of the proposed recommendations in this report

6. LEGAL APPRAISAL

Bradford Metropolitan District Council was created on the 1st April 1974 as a result of the Local Government Act 1972 and empowered to provide services and support for the districts' residents. This incorporates the responsibilities laid out in Education Acts 1944 and 1996 and the Local Government Act 2000.

Many of the services narrated in this report are underpinned by the Health and Social Care Act 2012 and to the Duty of well-being placed upon the Council to promote and improve the well-being of the District and protect the health of the local population.

7. OTHER IMPLICATIONS

7.1 EQUALITY & DIVERSITY

The Equality Act 2010 sets out the new public sector Equality Duty replacing the three previous duties for race, disability and gender. In engaging with our stakeholders, the Public Health Department does have regard to our Equality and Diversity Policy.

Bradford South's population in common with Bradford's wider district contains a range of communities; nationalities and residents many of whom have distinct needs and experiences.

Public Health therefore recognises that services; consultations and communication must be delivered in an inclusive and appropriate way to ensure equality of access. This includes specific language and cultural needs; some of which are proving harder to fulfil than others.

An example of this is ensuring the language needs of newer communities from Central and Eastern Europe and some of our refugee communities are available. There are plans to utilise the Controlling Migration funded programme within the welfare advice sector to up skill members from these communities directly; offering access to free translation and interpretation qualifications to increase community capacity.

7.2 SUSTAINABILITY IMPLICATIONS

Public Health fosters sustainability by supporting and building on the community assets which are prevalent amongst the communities and wards across Bradford. Bradford South area ward plans are vital as they identify people and places as part of their strategic development and can help in empowering our populations to participate in programmes which support health and wellbeing at neighbourhood level.

7.3 GREENHOUSE GAS EMISSIONS IMPACTS

Many services delivered in neighbourhoods now use transportation which is less damaging to the wider environment. This includes public transport and the use of Bradford Council's lease cars which are electric and therefore emit less harmful pollutants into the air.

7.4 COMMUNITY SAFETY IMPLICATIONS

Community safety concerns can and do impact on an individuals' and family's sense of health and wellbeing. This is particularly relevant in relation to crime and the fear of crime; concerns relating to drug and alcohol use; the sale of illicit tobacco and the way that these can disrupt feelings of safety and security in communities can increase lower level anxiety and overall mental health.

Public Health contributes to a number of key programmes tackling Community Safety concerns; some of which are noted earlier in this report.

7.5 HUMAN RIGHTS ACT

There are no direct implications arising from the Human Rights Act in relation to this report however some of the services listed above contribute significantly to individual's and family's quality of life.

7.6 TRADE UNION

No direct Trade Union implications arise from this report.

7.7 WARD IMPLICATIONS

See below

7.8 AREA COMMITTEE ACTION PLAN IMPLICATIONS

This report has been prepared for Bradford South Area Committee and includes data and information for all the wards within the area; Great Horton, Queensbury, Royds, Tong, Wibsey and Wyke.

Every effort has been made to use data and service details specific to these ward areas where available however this is not possible for all Public Health work programmes and in that case district wide activity and information has been used.

8. NOT FOR PUBLICATION DOCUMENTS

None

9. OPTIONS

9.1 That Bradford South Area Committee considers the report contents

9.2 That Bradford South Committee encourages and supports the populations and community leaders across Bradford South to come together to tackle the complex issues raised

10. RECOMMENDATIONS

10.1 It is recommended that the report be welcomed by Bradford South Area committee and that the views and comments of the Bradford South Area Committee be recorded and included in future recommendations

11. APPENDICES

Appendix 1: Public Health Area profile –Bradford South

Appendix 2: Frequently Asked Questions re Public health Area Profiles

12. BACKGROUND DOCUMENTS

Bradford South Public Health report 16th March 2017